

the program "grup⁷"

team for Europe

for excellence in <to know>, for excellence in <to communicate>
a Romanian participation for the European competitiveness over the world

2006 proposal
for business and R&D



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2005 – first year European project oriented
2006 - start the "grup 7" program

our goal for 2005 was the business focused to provide services for social, professional and cultural projects on local, national and international levels, with special interest for European projects. Projects for new product, service, and business development, projects for R&D. **Our budget was 0 Euro in 2005 (like in 2004), we don't found the best partners for this projects and our activity don't had a jump in active commercial area. Followed this we have focused to think and generate new projects and to consolidate the old. We will continue the 2005 initiatives.**

in 2006 we will start the program **"grup⁷"**

2006 will be the first year from 2001 - Marketing I.T. establishment - **when we will have financial resources for our program.**

- Founded in early 2001 > commerce and services in IT and electronic marketing. The fall of 2001 > IBM Business Partner,
- The spring of 2002 > the services offer for IT marketing for SMB consulting. During that same period we became ARIES members,
- October 2002 - start the project pilot "PEA Piata Unirii" - Large Electronic Display
- The summer of 2003 > members of CCIRMB, CNIPMMR and UNPR,
- The winter of 2003 > first commercial agreements – PEA PIATA Unirii and first step for a new PEA project – "Bucharest Network of 5 PEA" connected via Internet,
- May 2004 – start our collaboration with EON Reality, Inc. – 3D technology provider. Our biggest accomplishment in 2004 was the enlargement of our offer portfolio with the Interactive 3D Technologies,
- In 2005 we have start R&D program based of our old concern for fundamentals studies and for innovation and invent area,
- Four new projects - 1x investment, 1x new solutions for business communication, 2x R&D.

projects on the desk – start in 2004

- **cod mIT#003prj002** >>> national network of PEA – Panel for Electronic Advertising
- **cod mIT#007prj004** >>> D₃^{interactive} – services, training, development & demo Center

projects on the desk – start in 2005

- **cod mIT#008prj005** >>> Mobile Integrated Network Solution for Conference Hall (MINSCH) - small, medium and large – products development project
- **cod mIT#009prj006** >>> Global modernization program for international communications (MGCM) – R&D project

over 60 other projects portfolio – we looking for financial and operational partners

services for building, starting and project running

- business development, product and services development, IT&C solutions, e-life /social-cultural-professional, R&D
- European, national, regional and local projects
- in preparation – services for consortium building – national and European

program "grup7"

This program will create a complete cycle of professional expression where can work and express anyone which want to "play high" over a performance scale.

- > business strategies research₁
- > business infrastructure and resources₂
- > innovation & invent₃
- > business generator₄
- > investments₅
- > industry₆
- > services₇

seven company for a unique goal

team for EUROPE

proposal for agenda 2006 ₁

- working for "grup7" setup
- looking for new partners
- activity needs / financial resources, build a new team, design an office, set-up the work and restart commercial activity
- start specific activity requested from our started project
 - for **cod mIT#003prj002** >>> buy a PEA and use this
 - for **cod mIT#007prj004** >>>
 - ◆ buy 3D technology, build a team for work with this, promote and sell 3D products and services
 - ◆ create the way for build a 3D interactive center
 - for **cod mIT#008prj005** >>> start some collaboration for
 - ◆ build a prototype of the system
 - ◆ start a research project for evaluate new and high technology (micro and nano) for using in this prototype
 - ◆ participate to research in micro- and nano-tech. area for develop this project

proposal for agenda 2006 ₂

start specific activity requested from our started project (cont.)

- for **cod mIT#009prj006 >>>**
 - ◆ find European partners for the project
 - ◆ find a project coordinator for build an applicant consortium for FP6 and FP7
 - ◆ start the project over of three parallel directions
 - interdisciplinary fundamental research
 - software development
 - hardware project
 - ◆ using actual technology
 - ◆ using new technology
 - ◆ develop new technology (micro, nano, etc) for program extended
 - ◆ extend project participation
 - for new projects in IT&C area which can be started in 2006 (new PEA, security in IT&C, etc.)
 - ◆ research in micro & nano technology for solutions development
- participation in R&D external programs and projects for new technologies with our specific services.

our professional resources to be use in projects

- + the experience that have resulted from over 20 years work in R&D – private initiatives
- + capability to generate solutions at different level of the projects
- + good skills and availability for to be integrated and to integrated – team related
- + a very good horizontal domains experience
- + a very good experience in some vertical domain
- + open spirit for social and professional high communication
- + open spirit for collaboration and association
- + professional critical spirit in scientific area
- + strong capabilities for innovation and invent area
- + project management skills

institutions

- Association for Electronic and Software Industry-ARIES / from 2002
- Chamber of Commerce and Industry of Romania and Bucharest Municipality - CCIRMB / from 2003
- National Council of Small and Medium Sized Private Enterprises in Romania - CNIPMMR / from 2003
- National Union of Romanian Employers - UNPR / from 2003

companies

- IBM – North America / from 2001
- Electro Media - Asia / from 2002
- EON Reality, Inc. – North America / from 2004
- IRIS – Romania / from 2004

our old clients - PEA Unirii services references

-  Romanian Government
-  Chamber of Commerce and Industry of Romania and Bucharest Municipality – CCIRMB
-  Bucharest Municipality – City Hall
-  National Union of Romanian Employers - UNPR
-  Romanian Cancer League
-  Ion Creanga College – Bucharest

-  ASIROM SA – assurance company
-  Volksbank Romania - bank
-  Piraeus Bank Romania - bank
-  J&R Enterprises – fashion creation & manufacturer

A blue wireframe globe is centered on the left side of the slide. Overlaid on the globe is 3D text in a light blue color. The text is arranged in three lines, following the curve of the globe. The first line reads "Project together for a new", the second line reads "European and world", and the third line reads "horizon".

Project together for a new
European and world
horizon

thank you
for your kind
attention !

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